**HKU DreamCatchers 100K Application Form**

**Note to applicant(s)**

1. Read carefully the following requirements before completing the application form:
   1. Use **English** to complete the application form unless otherwise specified;
   2. Present all monetary figures in **Hong Kong Dollars (HK$)**;
   3. Use **Traditional Chinese characters** for Chinese information;

1.4 Put **NA** where the information sought is not applicable or not available;

1. Read thoroughly the [**Eligibility and Guidelines**](http://www.dreamcatchers.hku.hk/?p=1686) before completing this application form;
2. Upload this form[**HERE**](https://www.daao.hku.hk/eform/view.php?id=57548)**.**
3. Submit **all supporting documents with this application form**
4. For enquiries, please call (852) 3917 1714 or send an email to [dreamcatchers@hku.hk](mailto:dreamcatchers@hku.hk).

**HKU DreamCatchers 100K Application Form**

*\*\*Please read thoroughly the* [*Eligibility and Guidelines*](http://www.dreamcatchers.hku.hk/?p=1012) *before completing this application form\*\**

|  |
| --- |
| **Project Name:** |
| **One line description of what your project/startup does:** |

**Applicant(s) Details**

|  |  |
| --- | --- |
| *Person-in-Charge* | |
| English Name: | Chinese Name: |
| Title: Mr / Miss / Mrs / Professor / Dr (Please delete as appropriate) | |
| Date of Birth: | Mailing Address: |
| Email: | Phone: |
| HKU Student/ Graduate  (Please delete as appropriate) | Student No./ ID Card No. |
| Faculty and Degree: | Year of Study/Graduation: |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| *Other Team Member* | | | | | | | |
| Title | English Name | Chinese Name | Email | Phone | HKU Student/ Graduate/Other | Faculty & Degree | Year of Study/ Graduation |
|  |  |  |  |  |  |  |  |
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| --- | --- |
| *Company Registration* | |
| Have you already registered a company? Yes / No (Please delete as appropriate) | |
| Company Name: | Website: |
| Person-in-Charge’s ownership of the company (%)\*: | |
| Year of Establishment: | |

*\*Supporting documents may be requested upon further notice.*

**Project Milestones for the next 6 months**

*(The proposed Milestones will be the reference points for review and evaluation if the seed fund is awarded)*

|  |  |
| --- | --- |
| *Milestone* | *Details* |
| Month 1 |  |
| Month 2 |  |
| Month 3 |  |
| Month 4 |  |
| Month 5 |  |
| Month 6 |  |

**Budget**

|  |
| --- |
|  |

**Funding Status**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Date* | *Name of Programme* | *Nature of expenditure* | *Amount received/to be received* | *Maximum amount to be received* |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

**Use of HKU Knowledge or Innovations (Optional)***(please tick* ***ONE*** *of the categories below)*

|  |
| --- |
| HKU **Patented** IP/technology  Patent Name:  Patent Country:  Patent No.: |
| HKUIP/technology (e.g. results from research project or research papers published)  Research Project/Paper Name:  Publication Date: |
| Final Year Project  Project Name:  Supervisor: |

We hereby declare that:

* + We have observed and agreed with all guidelines governing this application to HKU DreamCatchers 100K;
  + All information provided in this application, as well as the supporting documents, is accurate and reflects the status of affairs at the date of submission. I shall inform the relevant HKU staff immediately if there are any subsequent changes to the above information;
  + The ideas in the submitted project are without any constituted or potential act of infringement of the intellectual property rights of other individuals and/or organisations;
  + We understand the information provided in this application will be disclosed to HKU staff for screening purposes. No Non-Disclosure Agreement of any kind will be signed with HKU or relevant staff at any occasion;
  + We give our consent to HKU staff to carry out necessary due diligence/reference checks for the purpose of assessing this application;
  + We acknowledge that HKU can make use of our project for promotional purposes if our submission is selected; and
  + We understand that should the project receive an award, a licensing agreement shall be entered into with HKU before using the HKU knowledge or innovations stated in the above section and that a licensing fee may be incurred.

Signature of Person-in-Charge (for and on behalf of the team): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Supporting Documents:**

1. **A business proposal** (maximum two pages);
2. It is recommended that you prepare **a 1-minute video clip/presentation file/slide show** to illustrate the concept behind your project, if applicable;

Please provide the link here:

1. **CVs of all team members**;
2. **Relevant papers or documents** regarding the use of **HKU knowledge or innovations**, if applicable**.**

**Areas you may cover in the business proposal:**

* Project Management Team

Why you or your team is able to implement the plan: relevant track record, execution ability, strengths, and individual qualifications. Explain the duty allocation.

* Problems & Solution

Define and describe the problem you want to solve or address and what your solution is. Explain its feasibility and how innovative and creative of your solution is.

* Market Assessment & Competitor Analysis

Describe the market need for the product and target market. Who are the competition and how strong are they?

* Business Model, Viability & Marketing Strategy

How your business will generate a sustainable income. Effective communication, vision, direction, short and long term objectives, marketing strategy, and the project’s viability and scalability.

* Social or Community Impact

How your project incorporates social impact or social responsibility as one of its objectives.

* Other

Current stage of your project/business. Are there any upcoming milestones for your potential business? Did your project win any other competition?