

ENTREPRENEURSHIP ACADEMY 2017

Sept 27 – Dec 13, 2017

5:30-7:00pm, Every Wednesday, LE 1

Ten-week workshop to enhance your skills in building startup business for innovations.

RPG Students who completed Entrepreneurship Academy by attending all the core meetings will have this recognized on their transcripts depending on their study programmes.



Seats are limited, register now!

<http://goo.gl/r7CmD9>

Co-organisers:

DREAMCATCHERS®
THE UNIVERSITY OF HONG KONG



THE UNIVERSITY OF HONG KONG
Faculty of Business and Economics



Entrepreneurship Academy 2017 - Programme Outline

Week	Topic	Speaker
1 Sep 27, 2017 (Wed) 5:30 - 7:00 pm LE1	Innovation and Entrepreneurship – Turning Ideas into Reality This session introduces the concepts and tools of Entrepreneurship, and the means for researchers to turn their inventions and innovations into commercial successes.	Prof Paul Cheung <i>Faculty of Engineering , HKU</i>
2 Oct 11, 2017 (Wed) 5:30 - 7:00 pm LE1	The Making of a Business – A Network Perspective This session covers the basic concept of forming a business and its related issues such as company type and structure, business model and value proposition, operation and social network as a social capital for entrepreneur.	Dr Gilbert Y Y Wong <i>School of Business, HKU</i>
3 Oct 25, 2017 (Wed) 5:30 - 7:00 pm LE1	Creating Startup Success - Business Model Design and Entrepreneurial Leadership This session covers the basic elements of business model design and the critical factors for starting and running a successful business startup.	Prof Simon Lam <i>School of Business, HKU</i>
4 Nov 1, 2017 (Wed) 5:30 - 7:00 pm LE1	Sharing economy This session covers the concept and principles of sharing economy, its related issues such as value creation and zero sum game. Case studies on Uber, Airbnb and Carshare will be discussed.	Dr Dominic Chan <i>Founder and Partner, Dark Horse Investment</i>
5 Nov 8, 2017 (Wed) 5:30 - 7:00 pm LE1	The 5 Dynamics of Entrepreneurship This session studies the 5 Dynamics of Entrepreneurship which include the personal operating system of the entrepreneur, the product and/or service being offered, the garage team that drives the opportunity forward, the culture of the startup company and the set of indispensable management tools which are commonly overlooked.	Dr Saimond Ip <i>CEO, OnePort Limited</i>
6 Nov 15, 2017 (Wed) 5:30 - 7:00 pm LE1	Learning about intellectual property for startups Intellectual property rights (IPRs) allow innovative entrepreneurs to commercialise, manage and trade their creative, inventive and innovative intellectual output. It is extremely important for startups to understand the different types of IPRs and how they fit into their business model.	Dr Frank Wan <i>Legal Counsel; Venture Capitalist in Biotechnology; Director of Versitech, HKU</i>
7 Nov 22, 2017 (Wed) 5:30 - 7:00 pm LE1	Transforming Technologists into Entrepreneurs Do you have what it takes to become an entrepreneur? This session explores the traits that will help you.	Mr K.O. Chia <i>President, HK Venture Capital & Private Equity Association; Director of Versitech, HKU</i>
8 Nov 29, 2017 (Wed) 5:30 - 7:00 pm LE1	Money Matters This session covers the means to measure and report the financial aspect of a business, such as how to understand various kinds of financial statements, in addition to the important subject of cash flow management.	Dr Sammy Fung <i>School of Business, HKU</i>
9 Dec 6, 2017 (Wed) 5:30 - 7:00 pm LE1	Startup Sharing (Optional*) This session is a sharing by startups from HKU on their journey, challenges and lessons learned.	<i>Speakers to be confirmed</i>
10 Dec 13, 2017 (Wed) 5:30 - 7:00 pm TBC	Visit to Innovation and Entrepreneurship Facilities (optional*) - Introduction by the Host - Sharing by HKU Alumni - Sharing by TSSSU@HKU and DreamCatchers 100K@HKU Awardees	<i>Venue and speakers To Be Confirmed</i>